



5260 N. Sawyer Avenue | Boise, Idaho 83714
T: (208) 377-1556 | samples@cmykgrafix.com

Print Specification required by CMYK Grafix

Digital file guidelines

Acceptable files

Adobe Photoshop and Adobe Illustrator.

Unacceptable files

Adobe PageMaker, Adobe InDesign, PowerPoint, Macromedia Freehand, Microsoft Publisher, CAD files, Microsoft Word, Quark Xpress 6.0 and CorelDraw.

Acceptable file types

Raster file with the extension .jpg, .tiff, or .psd.
Vector preferred .eps, .ai or .pdf.

Note: Vector files in digital printing industry are preferred and are mostly used within the large format printing.

Fonts

Outlined fonts in Illustrator or rasterize type layers in Photoshop are preferred. If you cannot embed/outline your fonts for some reason, please supply your fonts when collecting your files for output.
PLEASE NOTE: If our design team is required to make any adjustments to your files other than re-sizing you could be subject to a design fee.

Images

If you have images in your file you must make sure to embed them prior to saving for print.

Logos

Vector logos are always preferred. Logos saved in a raster format will have limited scalability

Color Management

We use a the CMYK color values when printing. Please make sure that the blacks in your files are a Rich Black (75-68-67-90).

Use the Pantone matching system (PMS) whenever possible in order to achieve the best color matching with your file. UNDERSTAND that color is device dependent and the same PMS color will look different depending on what printer and media is used. Please note that we use a 6 color process and some PMS colors are impossible to match.



Print Ready FILES

Print files must be supplied full scale or proportional to the desired output. Please do not send art that is smaller than 1:10 scale. Please provide files at 150 dpi or 300 dpi.

If you are sending multiple files for print, each file must be saved separately or as part of a multi page pdf.

Must have fonts included or outlined.

****PLEASE NOTE**** If your file has any images or text that you **DO NOT** intend to be printed, then your art is **NOT** considered to be print ready. Please send drawings (reference images with measurements) separately from the final art to be printed. For any art that needs manipulation (not including proportional resizing) there will be a design fee applied to your order. We will notify you if work needs to be done and that a design fee will be incurred. At which point you will have the option to make the changes yourself, or pay the fee for our design department to make the adjustments for you.

CMYK Grafix is NOT RESPONSIBLE FOR:

- Disk(s) lost or damaged in transit.
- Color matching when PMS color is not embedded.
- Non Print ready files.
- Spelling errors in a file not typeset by CMYK Grafix.
- Spelling errors in a file the client has signed off on.
- Errors in layout the client has signed off on.
- Missed deadlines due to the client not giving approval on the artwork or not available to answer questions.

Please feel free to drop by and leave your files with us. On the spot printing can be arranged at a SRR (special rushed rate). We also offer in-house art preparation and design service. Ask for more details from our design department.

Submitting Files

Smaller files can be sent to samples@cmykgrafix.com. Larger files can be uploaded on our website <https://cmykgrafix.com/upload-artwork/>. After your files have been uploaded it is imperative that you email us at samples@cmykgrafix.com to inform us of your uploaded files.