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Print Specification required by CMYKGrafix

Digital file guidelines

Acceptable files

Adobe Photoshop and Adobe Illustrator.

Unacceptable files

Adobe PageMaker, Adobe InDesign, PowerPoint, Macromedia Freehand, Microsoft Publisher, CAD files, Microsoft Word, Quark Xpress 6.0 and CorelDraw.

Acceptable file types

Raster file with the extension .jpg, .tiff, .and psd.

Vector preferred .eps, .ai and .pdf.

Note: Vector files in digital printing industry are preferred and are mostly used within the large format printing.

Fonts

Please supply your fonts when collecting your files for output, or select your text and create outlines. Outlined fonts in Illustrator or rasterize type layers in Photoshop are preferred.

Color Management

Please use the Pantone matching system (PMS) whenever possible in order to achieve the best color matching with your file. UNDERSTAND that color is device dependent and the same PMS color will look different depending on what printer and media is used. Please note that we use a 6 color process and some PMS colors are impossible to match.



Print Ready FILES

Must be supplied full scale or proportional to the output. Please don't send art that is smaller than 1:20 scale.

Files are preferred to have PMS numbers in the file. Must have fonts included or outlined.

NON READY FILES (Subject to artwork fee)

- Must supply print out to match.
- Must supply PMS colors.
- Must supply your own fonts.
- Must supply your own images or embed them.
- Must supply your logo (Vector, .eps or .ai) files.

CMYK Grafix is NOT RESPONSIBLE FOR:

- Disk(s) lost or damaged in transit.
- Color matching when PMS color not embedded.
- Non Print ready files.
- Spelling errors in a file not typeset by us.
- Spelling errors in a file the client has signed off on.
- Errors in layout the client has signed off on.
- Missed deadlines due to the client not giving approval on the artwork or not available to answer questions.

Please feel free to drop by and leave your files with us. On the spot printing can be arranged at a SRR (special rushed rate). Wait while we print or just drop off your files and we will return ship them to you.

We also offer in house art preparation and design service. Ask for more details from our design department.